



Sustainable,  
Environmental,  
Social, and  
Economic  
Benefits

## THE NEXT FRONTIER OF CLEANING SUSTAINABLY

### A SUSTAINABLE APPROACH

Corporate Social Responsibility (CSR) is becoming an integral part of today's business model, driving companies to conduct business in ways that minimize their environmental, social, and economic impact through a variety of specified initiatives.

One initiative that is taking center stage is the move to day cleaning. Building owners and facility managers, who are looking to lower building operation costs, are moving their cleaning to daylight hours. With past day cleaning myths gone and overall stakeholder value increased, the trend to day cleaning is sure to accelerate, and Harvard will continue to lead the way.

### CERTIFIED CONTRACTOR

Harvard has been day cleaning for over a decade, and understands the process extremely well. It involves much more than shifting cleaning from night to day hours. It involves a change in culture, equipment, and cleaning techniques.

Our transition planning is extensive and very well documented, to ensure all goes smoothly. We provide the expertise, tools, and information necessary to communicate the benefits of day cleaning to the building's stakeholders.

In addition to our vast experience, we are a certified Healthy High Performance Cleaning (HHPC) Day Certified Contractor.\* With our past experience and this certification, Harvard is fully prepared to assist you in the seamless transition from night to day cleaning.



*\*is a registered trademark of Diversey, Inc.*



### BENEFITS

-  Immediate energy savings
-  Reduced complaints
-  Improved response times
-  Increased tenant satisfaction
-  Improved building security
-  Environmental footprint reduction
-  Virtually no capital investment
-  Measurable results
-  Energy Star & LEED enhancement



# DAY CLEANING EXPERTISE



## IMMEDIATE BENEFITS

A well-managed day cleaning program can produce energy savings ranging from 4% to 8%. Operational efficiencies and asset preservation, resulting from the reduction of after hours use of HVAC, elevators, and other mechanical equipment, improve as well. Valuable benefits are achieved with little to no capital investment on the part of the facility.

## OCCUPANT SATISFACTION

Building occupants see the cleaners and through their interaction, gain respect for the job they perform. Day time cleaning improves quality, as a well lit area makes dust, dirt, and streaks on windows easier to see and address. In addition to being able to respond to emergencies much quicker, building security issues are improved, as the facility is shut down earlier.

## SUBSTANTIATING RESULTS

In helping our clients calculate the potential energy savings of their facility, we utilize an energy estimation tool developed by building engineers and energy experts. There are six factors used in calculating energy savings; let us calculate your savings for you.

① *Cost of electricity per kw/h*

① *Type(s) of lighting*

① *Type of lighting control system*

① *Building automation*

① *Percent building occupied after 6:00 pm*

① *Net leasable square footage*

## SUMMARY BENEFITS

Tenants	Staff	Environment
<ul style="list-style-type: none"><li>Improved satisfaction</li><li>Improved cleaning quality</li><li>Improved security of the facility</li><li>Enhanced relationship between janitorial staff and tenants</li></ul>	<ul style="list-style-type: none"><li>Day time work hours</li><li>Easier access to transportation</li><li>Improved job satisfaction</li><li>Enhanced relationship between janitorial staff and tenants</li></ul>	<ul style="list-style-type: none"><li>Conserves electricity usage</li><li>Reduces CO<sub>2</sub> Emissions</li><li>Reduces night time light pollution</li><li>Positive impact toward building wellness</li></ul>